Kevin Prater

8652 Grenadier Ct., Dallas, TX 75238

(214) 797-0879   kdprat@yahoo.com

SUMMARY

- Advertising professional with graphic design, HTML, CSS, video, and Flash experience
- Designer and production artist for successful online campaigns for Fortune 500 clients
- Recognized by coworkers to senior leadership for excellent teamwork, unique interpersonal skills, and reliability

EXPERIENCE

Interactive Designer, imc[2], Dallas, TX   July 2010-Present

- Concept and design website layouts, advertising and email campaigns, and variations of each
- Produce image cuts, optimization and variation designs for large scale client projects
- Manage and direct creative decisions for projects
- Design and edit Flash animations featured on websites and display advertisements
- Write and edit HTML, XML, and Action Script
- Edit and produce videos as needed for clients and internal purposes

Multimedia Development Intern, imc[2], Dallas, TX   Feb 2010-July 2010

- Assisted in ad design and layout composition
- Organized and optimized assets for large scale projects
- Designed and Created Flash pieces in Illustrator, Photoshop and Flash

Freelance Web Designer   Jan 2009-Present

- Hand code HTML and CSS for client websites
- Create and alter graphics and photos in Photoshop and Illustrator
- Design and create websites and assets in Flash

TECHNOLOGIES

- Working knowledge of Adobe Photoshop, Illustrator, InDesign and Flash
- Experienced in HTML, CSS and Action Script (v2 and v3)
- Skilled with video production, encoding and conversion (Final Cut, Premiere, Media Encoder)
- Proficient in Microsoft Office Suite

EDUCATION

Texas A&M University
Bachelor of Business Administration in Marketing – May 2005

Richland College
Associate of Applied Science in Multimedia Development – December 2010

HONORS

- President's Honors List
- Phi Theta Kappa